

Press Release

[Greenhouse Sensation](#)

6th January 2011

Immediate release

Greenhouse Sensation win Garden Leisure Group Listing

Garden Leisure Group has boosted its 'grow your own' offering by stocking the '[Grow](#)' range of [Greenhouse Sensation](#) veg planters in its 4 largest stores, positioning the stores as experts in GYO.

The '[Grow](#)' veg planters are cleverly designed to keep plants perfectly watered for up to 2 weeks at a time so that they produce healthier plants and bigger harvests, appealing to new and experienced gardeners.

Water is poured into the Grow planter's hidden reservoir and SmartMats in the planter pull the water up when plants need it. This on-demand watering is much more responsive to a plant's needs than hand or dripper watering and prevents over and under-watering – the two biggest causes of disappointing harvests and plant demise.

Greenhouse Sensation's Emma Lowther-Wright explained: "It's difficult to keep plants in pots and growbags correctly watered, especially in a greenhouse or on a hot patio, these planters take care of it for you. They overcome the new growers' nervousness about whether they have the know-how to grow their own veg as well as appealing to keen gardeners who want to get the best from their plants and to step up from a growbag."

The 3 planters stocked by the Garden Leisure Group; [Chilligrow](#), [Windowgrow](#) and [Quadgrow](#), are displayed together in the garden centres to maximise the impact of the eye-catching packaging. Harrod Horticultural, Ferndale Lodge and Dobies have stocked the range since 2010.

The Windowgrow for salads and herbs, Quadgrow for tomatoes, beans and other taller cropping plants and the Chilligrow for chillies are packaged to achieve store stand-out and to clearly communicate the product benefits and the prominent 'Can't grow wrong guarantee'.

The Greenhouse Sensation 'Grow' planters can be used indoors or outdoors and are manufactured in England from recycled material.

The four garden centres also stock Greenhouse Sensation's award winning Vitopod propagator.

To enquire about stocking Greenhouse Sensation's Grow range please contact Emma Lowther-Wright at Greenhouse Sensation on 0845 602 3774 or email info@greenhousesensation.co.uk.

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About Grow Products –use indoors or outdoors.

Chilligrow – 3 pot planter specifically designed for growing chillies

Price: £26.90

Size: L79cm x W24cm x H34cm

Integral Reservoir: 6litres

Windowgrow – windowsill sized planter for salads, herbs, dwarf chillies and dwarf tomatoes.

Price: £26.90

Size: L75cm x W19cm x H13cm

Integral Reservoir: 6litres

Quadgrow – 4x self-watering pots for tall growing plants such as tomatoes, chillies and beans.

Price: £42.90

Size: L130cm x W24cm x H36cm

Integral Reservoir: 30litres

About Greenhouse Sensation

Greenhouse Sensation is staffed by people passionate about growing edibles. The company's horticultural experts design products that make it easier for anyone to grow stronger, healthier plants. Greenhouse Sensation products are made in England from recycled material.

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